



HOMENETMEN 48TH NAVASARTIAN GAMES / FESTIVAL & VICTORY BALL SPONSORSHIP PROGRAM

2025

Homenetmen, founded in 1918, is a 501 (C)3 non-profit organization with members in five continents. Homenetmen currently has 18 chapters with over 7,000 members and has over 3,200 athletic members in the Western Region.

It is Homenetmen's mission to prepare exemplary and law-abiding citizens by providing physical and health education, endowing the mind and soul with the finest spirit of sportsmanship, and developing and understanding of responsibility and honor as they strive for individual and collective excellence.

The first chapter in the US was established in Los Angeles in 1968. Since then, it has provided the Armenian American youth with moral, physical and social education and exposed the youth to the Armenian culture and heritage. These athletes compete in local league competitions, as well as major regional athletic programs. The Homenetmen athletic program eschews the spirit of competition, sportsmanship and teamwork, while it instills a strong sense of individual identity.

The Navasartian Games were launched in East Los Angeles in 1975, now it boasts the participation of 450 teams, 3,200 athletes, 1,500 scouts and attracts over 35,000 spectators over a period of eight weeks each year. The games culminate on the weekend of the Fourth of July, with a festival and an elaborate closing ceremony. Navasartian Games are more than just a Homenetmen event. These games have a special place in the heart of the community. By participating, they become involved in family and community-oriented activities.

1500 SCOUTS	35,000 SPECTATORS	18 CHAPTERS WITH OVER 7,000 MEMBERS	450 TEAMS	3200 ATHLETES	SPECIAL OLYMPICS HRASHQ
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HOMENETMEN
 48TH NAVASARTIAN
 GAMES / FESTIVAL & VICTORY BALL
 2025

CALENDAR OF EVENTS

ATHLETICS GAMES

May - July, 2025

FINAL WEEKEND PLAYOFFS

July 3 - 6, 2025

Birmingham High School
 17000 Haynes Street, Van Nuys, CA

FESTIVAL

July 3 - 6, 2025

Birmingham High School
 17000 Haynes Street, Van Nuys, CA

VICTORY PARADE

July 5, 2025

Birmingham High School
 17000 Haynes Street, Van Nuys, CA

NAVASARTIAN BANQUET

June 28, 2025

Fairmont Century Plaza Hotel
 Century City, Los Angeles

LOCAL MEDIA COVERAGE

Los Angeles Times	SGV Tribute
Glendale News Press	SFV Daily News
KNXI News Radio	KABC News Radio
KCBS 2	KNBC 4
KABC 7	KCAL 9
KTLA 5	FOX 11

ARMENIAN MEDIA COVERAGE

Asbarez Daily News
 Horizon 24 Hour Television
 HTV Homenetmen Television
 Marzig Int'l Magazine
 USArmenia TV
 Shant - ARTN TV
 ArmenCal.com
 Armenian Reporter
 Armenian Observer
 California Courier

To learn more about our sponsorship programs or to become a sponsor, call or scan code today!

1-323-344-4300



HOMENETMEN 48TH NAVASARTIAN GAMES, FESTIVAL & CLOSING CEREMONY SPONSORSHIP LEVELS

	\$50,000 Official Sponsor	\$35,000 Wristband & Admission Ticket Sponsor	\$15,000 Festival Sponsor	\$15,000 Main Gym Floor Sponsor (Exclusive)	\$7,500 Old Gym Floor Sponsor (Exclusive)	\$7,500 Small Gym Floor Sponsor (Exclusive)	\$5,000 Ramirez Soccer Field Sponsor (Exclusive)	\$5,000 Balboa Soccer Field Sponsor (Exclusive)	\$5,000 Tennis Court Sponsor (Exclusive)	\$5,000 Main Stadium Sponsor (Exclusive)	\$5,000 Aquatics Sponsor (Exclusive)	\$5,000 Media Sponsor	\$3,000 Closing Ceremony Banner Sponsor
Logo on the small gym court floor													
Logo banner at Ramirez soccer field													
2 preferred seating tickets to the banquet													
Half page ad in the banquet program book													
"Sponsor" recognition on Navasartian website, TV ads and socail media posts													
"Media Sponsor" recognition on Navasartian website, TV ads and socail media posts													
Logo banner at Balboa soccer field													
Logo banner at Balboa tennis court													
Logo banner at main stadium													
Logo banner at aquatics													



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PLEASE COMPLETE THE FOLLOWING FORM AND SUBMIT

NAME / COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

CREDIT CARD

VISA

MASTERCARD

AMEX

DISCOVER

NAME ON CARD

EXP DATE

SEC CODE

I (WE) WILL NOT BE ABLE TO ATTEND BUT WISH TO CONTRIBUTE \$

ENCLOSED IS MY CHECK FOR \$

(PAYABLE TO HOMENETMEN WESTERN U.S.)

SUBMIT TO

PHONE (323) 344 4300 FAX (323) 344 0438

SCAN / EMAIL SPONSORSHIP.WUSA@HOMENETMEN.ORG

VISIT NAVASARTIANGAMES.COM

MAIL HOMENETMEN WESTERN USA
2374 COLORADO BLVD, LA, CA 90041



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PARTIAL LIST OF PAST SPONSORS



Mercedes-Benz



SCAN TO CALL



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HOMENETMEN USA WESTERN REGION | 2324 COLORADO LOS ANGELES CA 90041

